ORDER

Order / Rev: Orders

36810 08847277

Alt Order #: Product Desc:

ROMNEY/RNC

Estimate:

Flight Dates: Original Date / Rev:

08/15/12 - 08/21/12

Order Type:

07/30/12 / 09/05/12 **GENERAL**

Primary AE:

Sales Office:

Sales Region:

KLAS

Mike Jones

K-WAS

National

Agency

Name:

American Rambler Production

Buying Contact:

Stephanie Kincaid

Billing Contact:

138 Conant St.

Beverely, MA 01915

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

00:15:00

Advertiser

Name:

Priority:

Romney, Mitt / R-Pres

Demographic: Product Codes:

Revenue Codes:

A25-54

PO1

AGY, POL, CAND

LV3

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

07/30/12

End Date Start Date

Spots Gross Amount Net Amount 08/21/12 126 \$173,240.00 \$147,254.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	126	\$173,240.00	\$147,254.00	0.00
Totals	126	\$173,240.00	\$147,254.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	\$173,240.00
Market	100%	\$494,971.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$123,742.86
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$24,748.57
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 1 8	08/20/12	2 08/21/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT	:30	4 \$1,100.00LV1	0.00 NM	4	\$4,400.00
NOW 6	SAM art Date	End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week: 08		08/26/12	MT		\$1,100.00	0.00		1			
E 2 8	08/15/12	2 08/17/12	8 News Now 6a M-F	СМ	6-7a	WTF	:30	6 \$1,100.00LV1	0.00 NM	6	\$6,600.00

Print Date: 09/20/12 17:53:21 Page 2 of 7

KLAS

Order / Rev:

36810

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

08847277

Product Desc:

ROMNEY/RNC

Flight Dates:

Week: 08/20/12

08/26/12

08/15/12 - 08/21/12

Estimate:

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Inventory Code **NOW 6AM** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 08/13/12 08/19/12 --WTF--6 \$1,100.00 0.00 08/20/12 08/21/12 CBS This Morning 7-9a CM 7-9a MT----:30 \$900.00LV1 0.00 NM \$3,600.00 **CBS This Morning EARLY SHOW** Spots/Week Rating Weekdays Rate Start Date **End Date** 0.00 MT----\$900.00 08/26/12 Week: 08/20/12 \$5,400.00 CBS This Morning 7-9a CM 7-9a --WTF--:30 \$900.00LV1 0.00 NM 6 8 08/15/12 08/17/12 **CBS This Morning EARLY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--\$900.00 0.00 Week: 08/13/12 08/19/12 --WTF--:30 \$650.00 LV1 0.00 NM 3 \$1,950.00 8 08/15/12 08/17/12 Live w/Kelly CM 9-10a Live With Regis & Kelly LIVE Rating Weekdays Spots/Week Rate Start Date **End Date** \$650.00 0.00 --WTF--Week: 08/13/12 08/19/12 \$650.00 LV1 0.00 NM 2 9-10a MT----:30 \$1,300.00 08/20/12 08/21/12 Live w/Kellv CM 8 Live With Regis & Kelly LIVE Start Date Spots/Week Rate Rating **End Date** Weekdays MT----0.00 Week: 08/20/12 08/26/12 \$650.00 2 \$1,300.00LV1 2 \$2,600.00 :30 0.00 NM 08/20/12 08/21/12 Price Is Right CM 10-11a MT----Price Is Right PRICE IS RIGHT Spots/Week <u>Rate</u> Rating Start Date **End Date** Weekdays 08/26/12 MT----\$1,300.00 0.00 Week: 08/20/12 :30 3 \$1,300.00LV1 0.00 NM \$1,300.00 СМ 10-11a --WTF--08/15/12 08/17/12 Price Is Right E 8 Price Is Right PRICE IS RIGHT Spots/Week Rating Weekdays Rate Start Date **End Date** --WTF--3 \$1,300.00 0.00 Week: 08/13/12 08/19/12 Start/End Time **Length** Rate Rtg Type <u>Weekdays</u> **Spot** Ch Date Range **Description** --WThF----:30(\$1,300.00) 0.00 NM 8 08/13/12-08/19/12 Price Is Right 10-11a 2 Credited [due n/a upon entry (DA)] 10-11a --WThF----:30(\$1,300.00) 0.00 NM 8 08/13/12-08/19/12 Price Is Right Credited [due n/a upon entry (DA)] --WTF--:30 3 \$1,800,00LV1 0.00 NM \$1,800.00 CM E 9 08/15/12 08/17/12 Y&R 11a-12p Young & Restless **YOUNG & RESTLESS** Start Date **End Date** Weekdays Spots/Week Rate Rating 3 \$1,800.00 --WTF--0.00 Week: 08/13/12 08/19/12 Rate Rtg Type **Description** Start/End Time Weekdays Length Ch Date Range <u>Spot</u> 8 08/13/12-08/19/12 Y&R 11a-12p --WThF----:30(\$1,800.00) 0.00 NM 2 Credited [due n/a upon entry (DA)] 11a-12p --WThF----:30(\$1,800.00) 0.00 NM 8 08/13/12-08/19/12 Y&R Credited [due n/a upon entry (DA)] 0.00 NM MT----:30 2 \$1,800.00LV1 0 \$0.00 08/20/12 08/21/12 Y&R CM 11a-12p E 10 Young & Restless **YOUNG & RESTLESS** Rating **End Date** Weekdays Spots/Week Rate Start Date MT----2 \$1,800.00 0.00

Print Date: 09/20/12 17:53:21 Page 3 of 7

KLAS

Order / Rev:

36810

Advertiser:

Romney, Mitt / R-Pres

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08847277

Product Desc:

ROMNEY/RNC

Flight Dates:

Start Date

End Date

08/15/12 - 08/21/12

Estimate:

Start/End Time Days Rate Pri Ln Ch Start End Inventory Code Break Len Spots Rtg Type Spots Amount MT----2 \$1,800.00LV1 08/20/12 08/21/12 CM 11a-12p :30 0.00 NM \$0.00 Y&R E 10 8 Young & Restless **YOUNG & RESTLESS** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate MT----2 \$1,800.00 0.00 Week: 08/20/12 08/26/12 **Description** Start/End Time Weekdays Length Rate Rtg Type <u>Spot</u> Ch Date Range :30(\$1,800.00) 0.00 NM 8 08/20/12-08/26/12 Y&R 11a-12p 1 Credited [due n/a upon entry (DA)] :30(\$1.800.00) 0.00 NM 2 8 08/20/12-08/26/12 Y&R 11a-12p Credited [due n/a upon entry (DA)] --WTF--:30 \$650.00LV1 0.00 NM 6 \$3,900.00 E 11 08/15/12 08/17/12 8 News Now Noon M-F CM 12-1230p 6 8 News Now Noon M-F **NOON NEWS** Rating Start Date **End Date** <u>Weekdays</u> Spots/Week Rate --WTF--0.00 08/19/12 \$650.00 Week: 08/13/12 --WTF--08/15/12 08/17/12 8 News Now Noon M-F CM :30 \$650.00LV1 0.00 NM \$2,600.00 12-1230p 8 News Now Noon M-F **NOON NEWS** Start Date Weekdays **End Date** Spots/Week Rating Rate Week: 08/13/12 08/19/12 --WTF--\$650.00 0.00 --WTF--:30 \$750.00LV1 0.00 NM 3 \$2,250.00 E 13 08/15/12 08/17/12 1230-2p Soaps/ LMAD CM 1230-2p Soaps / Let's Make A Deal **BOLD & BEAUTIFUL** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating --WTF--Week: 08/13/12 08/19/12 \$750.00 0.00 :30 \$750.00LV1 \$1,500.00 E 14 08/20/12 08/21/12 1230-2p Soaps/ LMAD CM 1230-2p MT----2 0.00 NM 2 Soaps / Let's Make A Deal **BOLD & BEAUTIFUL** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 08/20/12 08/26/12 \$750.00 0.00 CM MT----:30 \$750.00LV1 0.00 NM 2 \$1,500.00 08/20/12 08/21/12 The Talk 2-3P 2-3p E 15 8 The Talk THE TALK Start Date **End Date Weekdays** Spots/Week Rate Rating MT----\$750.00 Week: 08/20/12 08/26/12 0.00 2-3p --WTF--\$750.00LV1 \$2,250.00 F 16 08/15/12 08/17/12 The Talk 2-3P CM :30 0.00 NM The Talk THE TALK Rating Start Date Weekdays Spots/Week Rate End Date Week: 08/13/12 08/19/12 --WTF--\$750.00 0.00 --WTF--:30 \$800.00LV1 0.00 NM \$4,800.00 08/15/12 08/17/12 3-4p 6 6 E 17 8 Ellen CM Ellen **ELLEN** Start Date **End Date Weekdays** Spots/Week Rate Rating --WTF--Week: 08/13/12 08/19/12 6 \$800.00 0.00 0.00 NM E 18 8 08/20/12 08/21/12 Ellen CM 3-4p MT----:30 \$800.00LV1 \$3,200.00 Ellen **ELLEN** Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 08/20/12 08/26/12 MT----\$800.00 0.00 E 19 8 08/20/12 08/21/12 8 News Now 4p M-F CM 4-5p MT----:30 \$900.00LV1 0.00 NM \$3,600.00 8 News Now 4p M-F **NOW 4PM** Rating End Date Weekdays Spots/Week Rate **Start Date** Week: 08/20/12 08/26/12 MT----\$900.00 0.00 4-5p --WTF--\$900.00 LV1 0.00 NM 6 \$5,400.00 E 20 8 08/15/12 08/17/12 8 News Now 4p M-F CM :30 8 News Now 4p M-F NOW 4PM Weekdays Spots/Week

Rate

Rating

Print Date: 09/20/12 17:53:21 Page 4 of 7

KLAS

Order / Rev: 36810

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Romney, Mitt / R-Pres

Alt Order #:

08847277

Product Desc:

ROMNEY/RNC

Flight Dates:

08/15/12 - 08/21/12

Estimate:

Start/End Time Days Ln Ch Start End Inventory Code Break Len Spots Rate Pri Rtg Type Spots Amount 08/15/12 08/17/12 --WTF--\$5,400.00 E 20 8 News Now 4p M-F CM :30 6 \$900.00LV1 0.00 NM 8 4-5p 8 News Now 4p M-F **NOW 4PM End Date** Start Date **Weekdays** Spots/Week Rate Rating --WTF--Week: 08/13/12 08/19/12 6 \$900.00 0.00 6 \$1,250.00LV1 \$7,500.00 E 21 08/15/12 08/17/12 8 News Now 5-630p M-FCM 5-630p --WTF--:30 0.00 NM 8 News Now 5-630p M-F **NOW 5PM Start Date End Date** Weekdays Spots/Week Rate Rating 08/19/12 --WTF--Week: 08/13/12 6 \$1,250.00 0.00 08/20/12 08/21/12 8 News Now 5-630p M-FCM MT----:30 4 \$1,250.00LV1 0.00 NM E 22 8 5-630p \$5,000.00 8 News Now 5-630p M-F **NOW 5PM** End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 08/20/12 MT----08/26/12 \$1,250.00 0.00 08/20/12 08/21/12 630-7p Inside Edition CM MT----:30 \$900.00LV1 0.00 NM 2 \$1,800.00 E 23 630-7p Inside Edition INSIDE EDITION Start Date **End Date** Weekdays Spots/Week Rating Rate MT----Week: 08/20/12 08/26/12 \$900.00 0.00 --WTF--\$900.00LV1 E 24 08/15/12 08/17/12 630-7p Inside Edition CM 630-7p :30 0.00 NM 3 \$2,700.00 Inside Edition INSIDE EDITION Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 08/13/12 08/19/12 --WTF--\$900.00 0.00 E 25 08/15/12 08/17/12 7-8p Rotator CM 7-8p --WTF--:30 3 \$1,000.00LV1 0.00 NM 3 \$3,000.00 7-8p Rotator **ENTERTAINMENT TONIGHT** Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 08/13/12 08/19/12 --WTF--\$1,000.00 0.00 3 7-8p Rotator CM 7-8p 08/20/12 08/21/12 MT----:30 2 \$1,000.00LV1 0.00 NM 2 \$2,000.00 7-8p Rotator **ENTERTAINMENT TONIGHT** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 MT----\$1,000.00 0.00 E 27 8 08/20/12 08/21/12 8 News Now 11p M-F CM 11-1135p MT----:30 4 \$1,700.00LV1 0.00 NM \$6,800.00 8 News Now 11p M-F 11P NEWS Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 08/20/12 08/26/12 \$1,700.00 0.00 4 0.00 NM 6 \$1,700.00LV1 E 28 8 08/15/12 08/17/12 8 News Now 11p M-F CM 11-1135p --WTF--:30 \$6,800.00 8 News Now 11p M-F 11P NEWS Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 08/13/12 08/19/12 --WTF--6 \$1,700.00 0.00 Start/End Time <u>Spot</u> Ch Date Range **Description Weekdays** Length Rate Rtg Type :30(\$1,700.00) 0.00 NM 8 08/13/12-08/19/12 8 News Now 11p M-F --WThF----11-1135p 2 Credited [due n/a upon entry (DA)] :30(\$1,700.00) 0.00 NM 8 08/13/12-08/19/12 8 News Now 11p M-F 11-1135p --WThF----Credited [due n/a upon entry (DA)] E 29 08/15/12 08/17/12 Letterman CM 1135p-1237a --WTF--:30 \$650.00LV1 0.00 NM 3 \$1,950.00 Letterman **LETTERMAN** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 08/13/12 08/19/12 \$650.00 0.00 0.00 NM E 30 8 08/20/12 08/21/12 Letterman CM 1135p-1237a MT----:30 \$650.00LV1 2 \$1,300.00 Letterman **LETTERMAN** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating

Print Date: 09/20/12 17:53:21 Page 5 of 7

Order / Rev: 36810 Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

08847277

Product Desc:

Flight Dates:

08/15/12 - 08/21/12

Estimate:

ROMNEY/RNC KLAS

E30 8	Ln Ch Start End	Inventory Code	Break	Start/End 1	Time Davs	Len Spo	ots Rate Pri	Rta Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate R		Letterman			•	•				\$1,300.00
Section Sect	LETTERMAN	Letterman								
NCIS Start Date Week: 0820/312 08475412										
Note	E31 8 08/21/12 08/21/12	•	CM	8-9p	-T	:30	1 \$12,000.00 LV1	0.00 NM	1	\$12,000.00
Section Sect	NCIS	NOIS								
CRIMINAL MINDS Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week										
Start Date End Date Meekidays Spots/Week Rate Stating Start Date St	E 32 8 08/15/12 08/15/12	•	CM	9-10p	W	:30	1 \$10,000.00 LV1	0.00 NM	1	\$10,000.00
Week: 08/13/12 08/19/12 08/19/12 Fn 9-10p CM 9-10p F- :30	CRIMINAL MINDS	Criminal Minds								
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CSI:NY Start Date End Date Weekdays Spots/Week Rate 1 \$7,000.00 0.00	E 33 8 08/17/12 08/17/12	•	СМ	9-10p	F	:30	1 \$7,000.00LV1	0.00 NM	1	\$7,000.00
The color of the	CSI:NY	CSI: NY								
E34 8 08/17/12 08/17/12 08/17/12 Fri 10-11p CM 10-11p F- :30 1 \$7,000.00 LV1 0.00 NM 1 \$7,000.00										
Blue Bloods Blue Bloods Blue Bloods Blue Bloods Start Date End Date Meekdays Spots/Week Rate \$7,000.00 0.0						:30	1 \$7.000.00LV1	0.00 NM	1	\$7.000.00
Start Date Moles Ost 13/12 Ost		•			·		. •.,,		·	**,======
Section Sect		Weekdays Sno	nts/Week	Rate	Rating					
NEWS ROTATION Start Date End Date Weekdays Spots/Week Rate Rating 0.00										
NEWS ROTATION Start Date End Date Weekdays Spots/Week Rate Rating Rating Spots/Week Spots	E 35 8 08/18/12 08/18/12			5-7p	S-	:30	2 \$1,500.00LV1	0.00 NM	2	\$3,000.00
Week: 08/13/12	NEWS ROTATION	o News Now Sat 5-7p	,							
E36 8					-					
POLITICS NOW Start Date End Date Weekdays Spots/Week Rate Rating						:30	1 \$750.00LV1	0.00 NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating	DOLUTION NOW	Politics Now S Sebeli	us	(5:30 PM-6:00	PM)					
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		Weekdays Spo	ots/Week	Rate	Rating					
1 8 08/13/12-08/19/12 Politics Now S Sebelius Various (5:30 PM-6:00 PSa :30 (\$760.00) 0.00 NM Credited due to Charger football E37 8 08/18/12 08/18/12 Sat 7-8p - ET Wknd CM 7-8pS- :30 2 \$250.00LV1 0.00 NM Ent Tonight Weekend ENTERTAINMENT TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12S- 2 \$250.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] 2 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] E38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9PS- :30 2 \$2,500.00LV1 0.00 NM Comedy Saturday ENCORE Start Date End Date Weekdays Spots/Week Rate Rating	Week: 08/13/12 08/19/12	_	=	• • • • • • • •		Ma a lada	Lameth Date	Die Ture		
E37 8 08/18/12 08/18/12 Sat 7-8p - ET Wknd CM 7-8p					_					
E37 8 08/18/12 08/18/12 Sat 7-8p - ET Wknd CM 7-8pS- :30 2 \$250.00LV1 0.00 NM 0 \$0.00 Ent Tonight Weekend ENTERTAINMENT TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12S- 2 \$250.00 0.00 Spot Ch Date Range Description Start/End Time 1 808/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] 2 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] E38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9PS- :30 2 \$2,500.00LV1 0.00 NM 0 \$0.00 Comedy Saturday ENCORE Start Date End Date Weekdays Spots/Week Rate Rating	Credited			•						
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Start Date End Date Weekdays Spots/Week Rate Rating	E 37 6 00/10/12 00/10/12			7-op	3-	.30	2 \$250.00EV1	0.00 14141	U	φυ.υυ
Week: 08/13/12 08/19/12 S- 2 \$250.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8p Sa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] Credited [due n/a upon entry (DA)] Sa :30 (\$250.00) 0.00 NM E 38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9P S :30 2 \$2,500.00LV1 0.00 NM ENCORE Start Date End Date Weekdays Spots/Week Rate Rating			nte AMook	Poto	Deting					
1 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] 2 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] E 38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9PS- :30 2 \$2,500.00LV1 0.00 NM 0 \$0.00 Comedy Saturday ENCORE Start Date End Date Weekdays Spots/Week Rate Rating										
Credited [due n/a upon entry (DA)] 2 8 08/13/12-08/19/12 Sat 7-8p				/End Time	_					
2 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8pSa :30 (\$250.00) 0.00 NM Credited [due n/a upon entry (DA)] E 38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9PS- :30 2 \$2,500.00LV1 0.00 NM 0 \$0.00 Comedy Saturday ENCORE Start Date End Date Weekdays Spots/Week Rate Rating		Sat 7-8p - E1 VVKNO	/-op		_	- 5a	- :30 (\$200.00)	U.UU IVIVI		
Credited [due n/a upon entry (DA)] E 38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9PS- :30 2 \$2,500.00LV1 0.00 NM 0 \$0.00 Comedy Saturday ENCORE Start Date End Date Weekdays Spots/Week Rate Rating	• • • • • • • • • • • • • • • • • • • •	••				_				
[due n/a upon entry (DA)] E 38 8 08/18/12 08/18/12 Sat 8-9p CM 8-9PS- :30 2 \$2,500.00LV1 0.00 NM 0 \$0.00 Comedy Saturday ENCORE Start Date End Date Weekdays Spots/Week Rate Rating		Sat 7-8p - ET Wknd	7-8p		-	Sa	- :30 (\$250.00)	0.00 NM		
Comedy Saturday ENCORE <u>Start Date End Date</u> <u>Weekdays Spots/Week Rate Rating</u>		N)]								
ENCORE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots∕Week</u> <u>Rate</u> <u>Rating</u>	E38 8 08/18/12 08/18/12	•	CM	8-9P	S-	:30	2 \$2,500.00LV1	0.00 NM	0	\$0.00
	ENCORE	Joinedy Jacuiday								
	<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12				Rating 0.00					

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KLAS

Order / Rev:

36810

Advertiser:

Romney, Mitt / R-Pres

Alt Order #: Flight Dates:

08/15/12 - 08/21/12

08847277

Product Desc: ROMNEY/RNC

Estimate:

Ln C	h Sta	rt End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 38	8 08/1	8/12 08/18/12	•	СМ	8-9P	S	- :30	2 \$	2,500.00LV1	0.00 NM	0	\$0.00
ΕN	NCORE		Comedy Saturda	ay								
	Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee Spot	k: 08/13/12 <u>Ch</u> Date		S- Description		\$2,500.00 E/End Time	0.00	Weekdays	Lengi	th Date	Rtq Type		
<u> 3001</u> 1		3/12-08/19/12		8-9P			Sa		30 (\$2,500.00)			
	Credited		·									
2	-	upon entry (D <i>l</i> 3/12-08/19/12 (8-9P	•		Sa		30 (\$2,500.00)	0.00 VM		
2	Credited		sat o-sp	0-31			Ju		ο(ψ 2, σσσ.σσ)	0.00 /////		
		upon entry (DA										
E 39	8 08/1	8/12 08/18/12	Sat 9-10p Crimetime Sature	CM	9-10P	S	:- :30	1 \$	2,500.00LV1	0.00 NM	1	\$2,500.00
CF	RIMETIME	SAT	Chinetine Satur	uay								
	Start Dat		Weekdays	Spots/Week	Rate	Rating						
E 40	k: 08/13/12 8 08/1	08/19/12 8/12 08/18/12	S- Sat 10-11n	CM	\$2,500.00 10-11P	0.00	;- :30	1 \$	4,000.00 LV1	0.00 NM	1	\$4,000.00
L 40	0 00/1	0/12 00/10/12	48 Hours Myster		10-111	-		Ι Ψ	1,000.00211	0.00 11111	·	4 -1,000.00
48	HRS MYS		Martina	Constant Attack	Dete	Detina						
Wee	<u>Start Dat</u> k: 08/13/12		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
E 41	8 08/1	8/12 08/18/12	Sat 1135p-1235a	Priv PI@M	1135p-1235a	S	- :30	1	\$150.00LV1	0.00 NM	0	\$0.00
TL	IE UNIT		The Unit									
"	Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 08/13/12		S-	1	\$150.00	0.00	Mar - Indone	1	u. D4-	Dia T		
Spot 1	Ch Date 8 08/1		<u>Description</u> Sat 1135p-1235a P.		/End Time 5p-1235a		Weekdays	<u>Lengt</u> 3:	in <u>Kale</u> 30 (\$150.00)	Rtg Type 0.00 NM		
·	Credited				•				,			
5.40		pecial program		Cat. OM	£ 70	S	;- :30	2	\$250.00LV1	0.00 NM	2	\$500.00
E 42	8 08/1	8/12 08/18/12	CBS Early Show CBS Early Show		5-7a	3	30	2	\$250.00LV1	U.UU INIW	2	\$500.00
EA	ARLY SHO					-						
Wee	<u>Start Dal</u> k: 08/13/12		<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
E 43			CBS Early Show		5-7a	S	- :30	2	\$250.00LV1	0.00 NM	0	\$0.00
AIF	-14/0		CBS Early Show	- Sat.							İ	
INE	EWS Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	k: 08/13/12	08/19/12	S-	2	\$250.00	0.00	14/- 1 1	•	45 D -4-	D4 - 7		
Spot 1	Ch Date 8 08/1		<u>Description</u> CBS Early Show - S		/End Time		Weekdays	<u>Leng</u> 3:	<u>tn Rate</u> 30 (\$250.00)	Rtg Type 0.00 NM		
•	Credited		20 24, 0						(020000)			
•	-	upon entry (D/		S-4 5.7-			Sa		30 (\$250.00)	0.00 444		
2	8 U8/1: Credited		CBS Early Show - S	Sat. 5-7a			5a	3	0 (\$200.00)	U.UU IVIVI		
		upon entry (D/	A)]			-				_		
E 44	8 08/1	9/12 08/19/12	8 News Now Sun		8 News Now	Sun A	·S :30	1	\$440.00LV1	0.00 NM	1	\$440.00
NO	OW SUN N	ORNING	8 News Now Sur	n AM #1								
	Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 08/13/12 8 08/1	08/19/12 9/12 08/19/12	CBS News Sund	av MormM	\$440.00 CBS Sunday	0.00 Morni	·s :30	2 \$	1,200.00LV1	0.00 NM	2	\$2,400.00
E 45	J 00/1	3/12 UU/13/12	CBS News Sund	•	JDG Gunday	MOUTH	J .00	- V	.,200.00641	J.00 14141		₩ 2 ,700.00
SU	JNDAY MC		Mar alada a	C= ata 00/a ala	Dete	Detine						
Wee	<u>Start Dal</u> k: 08/13/12		<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
E 46			8 News Now Sun	AM #2CM		Sun A	·s :30	2 \$	1,200.00LV1	0.00 NM	1	\$1,200.00
ÇI	JNDAY MC	RNING-2	8 News Now Sur	n AM #2								
3(7.4DV1 MC										•	

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KLAS

Order / Rev:

36810

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

08847277

Product Desc:

ROMNEY/RNC

Flight Dates:

08/15/12 - 08/21/12

Estimate:

End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start 8 News Now Sun A----S 08/19/12 08/19/12 8 News Now Sun AM #2CM :30 2 \$1,200.00LV1 0.00 NM \$1,200.00 E 46 8 News Now Sun AM #2 **SUNDAY MORNING-2** Spots/Week Rating Start Date End Date <u>Weekdays</u> <u>Rate</u> 08/19/12 ----S 2 \$1,200,00 0.00 Week: 08/13/12 Description Start/End Time **Weekdays** <u>Length</u> Rate Rtq Type Ch Date Range Spot 8 News Now Sun -----Su :30(\$1,200.00) 0.00 NM 8 08/13/12-08/19/12 8 News Now Sun AM #2 Credited [due n/a upon entry (DA)] CM Face The Nation ----S :30 \$600.00LV1 0.00 NM \$600.00 E 47 08/19/12 08/19/12 Face The Nation **Face The Nation FACE THE NATION** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5 \$600.00 0.00 \$175.00LV1 ----5 0 \$0.00 E 48 8 08/19/12 08/19/12 Politics Now S Sebelius CM Various :30 0.00 NM Politics Now S Sebelius (9:30 AM-10:00 AM) **930A NEWS** Rate Start Date End Date Spots/Week Rating Weekdays \$175.00 Week: 08/13/12 08/19/12 ----S 0.00 Start/End Time Description <u>Weekdays</u> **Length** Rate Rtq Type Ch Date Range **Spot** (9:30 AM-10:00 ,----Su :30 (\$175.00) 0.00 NM Various 1 8 08/13/12-08/19/12 Politics Now S Sebelius Credited [due n/a upon entry (DA)] :30 3 \$1,700.00LV1 0.00 NM \$5,100.00 08/19/12 08/19/12 8 News Now Sun 5-7p CM 5-7p -----8 News Now Sun 5-7p **NEWS** Rating Start Date **End Date Weekdays** Spots/Week Rate 3 \$1,700.00 0.00 Week: 08/13/12 08/19/12 Sun 7-8p ----S :30 1 \$12.000.00 LV1 0.00 NM \$12,000.00 08/19/12 08/19/12 CM 7-8p E 50 60 Minutes 60MIN Spots/Week Rate Rating Start Date End Date Weekdays 08/19/12 1\$12,000.00 0.00 Week: 08/13/12 ----s \$5,000.00 :30 1 \$5,000.00LV1 0.00 NM 1 08/19/12 08/19/12 Sun 10-11p CM 10-11p The Mentalist THE MENTALIST Weekdays Spots/Week Rate Rating Start Date End Date ----S \$5,000.00 0.00 Week: 08/13/12 08/19/12 \$750.00LV1 0.00 NM \$1,500.00 ----s :30 2 08/19/12 08/19/12 8 News Now Sun 11p CM 11-1135P E 52 8 8 News Now Sun 11p 11P NEWS Spots/Week Rate Rating End Date Weekdays Start Date 08/19/12 ----S \$750.00 0.00 Week: 08/13/12 ----5 0.00 NM 08/19/12 08/19/12 Eye on Wash/Wall St JoOM 5-6a :30 2 \$100.00LV1 2 \$200.00 8 Eye On Wash/Wall St Jrnl **5A NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 08/13/12 08/19/12 ----S 2 \$100.00 0.00 Totals 126 \$173,240.00